

INTERACTIVE DESIGNER & FRONT-END DEVELOPER

ABOUT ME

My skill sets derived from over 15 years experience in Graphic Design, Motion Design, and Videography. My professional experience is influenced from retail, customer services, travel industry, entertainment, web development and internet marketing.

EXPERIENCE

TOUCHSUITE

2017 - 2018 BOCA RATON, FL

BMGCREATIVE

2016 - 2017 CORAL SPRINGS, FL

RAND MARKETING

2014 - 2016 FORT LAUDERDALE, FL

MARKETING DESIGNER & FRONT-END WEB DEVELOPER

Provided illustrations and graphical assets for printed collateral, websites, landing pages, email campaigns, remarketing ad campaigns and other digital mediums. Assisted with user interface design, theme development and mobile responsiveness. Provided photography, videography, and motion graphics to promote products and services.

WEB DEVELOPER

Managed small and large scaled Wordpress and Magento websites. Collaborated with designers and assisted in integration of mockups into page layouts. Performed browser testing and optimizations to enhance page speeds. Trained clients on using content management features and managing access levels.

FRONT-END WEB DEVELOPER

Assisted with the development of SEO friendly websites using Wordpress, Magento and other content management and e-commerce solutions. Create responsive landing pages, email marketing templates for PPC conversion and anlaytics data. Performed debugging techniques and browser testing for optimized speed.

EDUCATION

2008 - 2014

THE ART INSTITUTE OF FORT LAUDERDALE FORT LAUDERDALE, FLORIDA

Earned a Bachelors of Science Degree in Web Design and Interactive Media

1996 - 1997

INTERNATIONAL FINE ARTS COLLEGE **MIAMI, FLORIDA**

Graphic Design / Desktop Publishing

AWARDS & ACCOMPLISHMENTS

2014

BEST INTERFACE DESIGN AWARD

The Art Institute of Fort Lauderdale - Bachelor of Science Degree in Web Design & Interactive Media

2012

MAGNA CUM LAUDE HONORS

The Art Institute of Fort Lauderdale - Associate of Science Degree with Average Grade Point Average: 3.7

SKILLS & EXPERIENCES

(Proficiency, Scale from 1 to 10)

XHTML / HTML5 CCS3 Javascript / jQuery **SASS PHP** mySQL



DESIGN & DEVELOPMENT TOOLS

Most common applications for daily use

Adobe Creative Cloud

- Photoshop
- Illustrator
- Premiere
- After Effects
- Acrobat

Sublime 3

Filezilla

GT Metrix

Google PageSpeed

Microsoft Office

Cinema 4D (Logo Design)



